

IIM KASHIPUR

Foundation for Innovation &
Entrepreneurship Development

COHORT - 5

2023-24

**A Handbook of the most promising agricultural
startups of India.**

Funded by RKVY-RAFTAAR



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ACKNOWLEDGMENT

No words can adequately express the gratitude we have for Shri Manoj Ahuja (IAS) Secretary- Ministry of Agriculture & Farmers' Welfare, Dr. Abhilaksh Likhi (IAS) Additional Secretary- Ministry of Agriculture & Farmers' Welfare & Mr. Ashish Kumar Srivastava Joint Secretary, Ministry of Agriculture and farmers' welfare for giving us this wonderful opportunity to serve the country through the RKVY RAFTAAR incubation program to develop agri-entrepreneurs. For a country that's indire needs to create jobs for its youth, such a program plays a very vital role in developing the buildingblocks of development, 'entrepreneurs'; a force that takes the country forward.



We are indebted to the director of IIM Kashipur, Prof. Kulbhushan Balooni, for the helping hand he extended to us ungrudgingly. Had he not offered his help at each and every step, we would have grappled in darkness for a helping hand. His encouraging words for us and to the startup owners at the inauguration event set the tempo for the rest of the program to follow.

This program would have not been possible without the support and belief of our Dean - Prof. Mala Srivastava, professors, and trainers who worked around the clock to make sure that the entrepreneurs, the insatiable force of any growing economy, get the required training so that these budding entrepreneurs could come out of the program with a new zeal, and sky-high condence to take on the rigours of an entrepreneurial life. Moreover, the professors, in spite of a very hectic schedule, made sure that the basics of every important aspect of entrepreneurship was touched upon.

Special thanks to all the mentors who took the responsibility of developing and nurturing our startup owners. Though any startup owner has to traverse his own path, yet having a mentor to guide through is priceless and indispensable, at times. We are indebted to the mentors for providing the guidance.

Lastly, we say 'thanks' to our wonderful, startup owners who came from every walk of life, from every possible direction to congregate at Kashipur in order to take the baton of entrepreneurship forward. This second cohort of entrepreneurs at IIM Kashipur was so diverse, and multifaceted that they brought direrent, new viewpoints on entrepreneurship onto the table. Whether he was a veteran in the industry or he was a seasoned professor, the class had something new to offer and the former had something new to learn. We are thankful to these entrepreneurs for this once in a lifetime experience, and wish them all the best in life and in every endeavour they undertake.



ABOUT IIM KASHIPUR



The Indian Institute of Management Kashipur is a second-generation IIM set up by the Government of India in 2011. It aspires to achieve excellence in management education by using innovative teaching methods, promoting high quality research and practicing sustainable leadership. The institute believes that as an institution of national importance, it has a larger role to play in the field of management education and social transformation. Key strategic goals of IIM Kashipur include improvement of the academic ecosystem; synergy between educational theory, practice and research; promotion of innovation, entrepreneurship and public service; empowerment of local stakeholders; upliftment of economically challenged sections of the society; and gender diversity

IIM Kashipur has achieved a remarkable feat by securing the 19th rank among the top 50 Management Institutes/Colleges in India in the recently released National Institutional Ranking Framework (NIRF)-2023 ranking by the Ministry of Education. This achievement has set IIM Kashipur apart as the sole IIM to make it into the prestigious Top 50 in NIRF-ARIIA (Atal Ranking of Institutions on Innovation Achievements), surpassing its counterparts.

CORE VALUES



Pursuit of
excellence



Integrity



Mutual Aspect



Lifelong Learning



Transparency

Mission

The institute strives to create and disseminate knowledge through applied and interdisciplinary research and practices in emerging areas of management. The institute develops socially conscious, competent, and ethical business leaders and researchers capable of critical thinking, innovation, and entrepreneurship while being inclusive and focusing on both regional development and internationalisation.

Vision

To be an Institute of eminence that fosters management research and education and develops leaders for creating positive societal impact in a changing world.





ABOUT IIM KASHIPUR FIED



IIM Kashipur FIED is a Sec.8 company incorporated on 09th March 2018 under the Companies Act, 2013. Foundation for Innovation and Entrepreneurship Development (FIED) is the incubation centre of IIM Kashipur with an objective to nurture and strengthen the entrepreneurship ecosystem of India. It is fully owned & hosted on the campus of IIM Kashipur with a dedicated space of 20,000 square feet. FIED incubates the most promising startups of India in the domain agriculture, education, healthcare, logistics & supply chain, green energy, waste management, tourism and hospitality, social entrepreneurship and sustainable development goals. It supports start-ups in finetuning the business idea, developing a minimum viable product, making short and long-term business plans, providing market connections for products/services, connecting to angel investors/early-stage venture capital firms for seed funding, facilitating in business collaborations and help in growing from seed to series funding level.

SAHAS



Agripreneurship Orientation Program

To drive academic excellence using innovative teaching methods, promoting research and practice of sustainable leadership. To become, over the next 10 years, one of top business schools in India developing leaders who can perform globally.

SAKSHAM



Agri Incubation Program

To be an Institute of eminence that fosters management research and education and develops leaders for creating positive societal impact in a changing world.



ZAPADE AGRO PVT. LTD.

Startup is into Farm mechanization product innovation in growing cashew market. He is having good Product demand from farmers and FPO's. He is also focusing on drudgery reduction for women at farming activity predominantly in tribal areas.

SAHAS (Pre-Seed Stage)



Mithilesh Desai
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State
MAHARASHTRA

SANCTION AMOUNT



5 Lacs

PRODUCT DETAILS:

Adhiraj's innovation is a Manual to SemiAutomatic Green Cashew Peeling Machine, using a unique spring and blade mechanism to simultaneously peel multiple cashews, enhancing efficiency, safety, and value preservation.





GRDT FARMERS AGROVET PVT. LTD.

Startup is having high quality premium product in geographically near virgin markets, reforming poultry value chain to create positive health impact across society.

SAHAS (Pre-Seed Stage)



Bapan Das
Founder

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Animal Husbandry

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State
ASSAM

SANCTION AMOUNT



5 Lacs

PRODUCT DETAILS:

Raising chickens without antibiotics by using local herbs & food grains through community based approach.





GRYLLID FARM PVT LTD

Product innovation in huge expanding sunrise market, high export potential, high nutritional value at higher efficiency value chain.

SAHAS (Pre-Seed Stage)



Kalpana Bisht
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State

UTTAR PRADESH

SANCTION AMOUNT



5 Lacs

PRODUCT DETAILS:

It explores the integration of cricket protein into dog nutrition. Cricket protein presents a sustainable and nutrient-rich alternative, promoting eco-friendly pet diets without compromising canine health.





HIMSILPI HUNAR LLP

Strong farmer and artisan connect with GI Tag , potential to regenerate native vegetive eco system through market pull, strong based develop for artisanal skills, empowerment and social welfare of marginalised committee

SAHAS (Pre-Seed Stage)



Rajendra Pant
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State

UTTARAKHAND

SANCTION AMOUNT



5 Lacs

PRODUCT DETAILS:

Geographical Identification (GI) Tag





SS AGRICULTURE INNOVATIONS PVT. LTD.

Innovative seed patch (product to deliver efficient nutritionally vulnerable urban customers), strong team fundamentals, patentable product.

SAHAS (Pre-Seed Stage)



Sayak Gupta
Founder

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State
MAHARASHTRA

SANCTION AMOUNT



5 Lacs

PRODUCT DETAILS:

Our technology involves a portable, foldable automated cultivator designed for efficient microgreen cultivation. We have developed a thin sheet from biodegradable fibers and agri-waste (Peanut shells), embedded with 100-150 high germinating organic seeds.





MAJJIX VEGAN LEATHER PVT. LTD.

An idea whose times seems to have come good product innovation with high potential in both domestic and exports market, potential to solve disease and hygiene issues at production end. Potential strong farmers connect.

SAHAS (Pre-Seed Stage)



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State
ANDHRA PRADESH

SANCTION AMOUNT

₹ **5 Lacs**

PRODUCT DETAILS:

Procurement of waste/ unused Mangoes.
Use dehydration and pulverization process to convert into fine powder.
Mix it with natural binders, use dryers and rollers to make it into a fine sheet of natural mango leather.



TRIC BUSINESS SOLUTIONS PVT. LTD.

Potential strong marginal farmers connect. Farm mechanization to reduce effort and enable faster and better operation on small and micro farms, also useful for hilly and tribal terrains.

SAHAS (Pre-Seed Stage)



**Sharat Chandra
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State
UTTARAKHAND

SANCTION AMOUNT



5 Lacs

PRODUCT DETAILS:

A ploughing tool to reduce the effort of cultivation and to enable faster and better operations on small and micro farms. This tool is useful specially for hilly and tribal terrains. It also offers higher working efficiency and minimum wearing and tearing in comparison to traditional tool.



NEHKHILESH TECHNOLOGIES PVT. LTD.

Strong product innovation with huge cost benefits in growing market, first mover advantage, with potential to link to Make in India, diversification possible with own coffee outlet business, popularity of product will help coffee growers with alternative and shorter value chains.

SAHAS (Pre-Seed Stage)



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State

ODISHA

SANCTION AMOUNT



5 Lacs

PRODUCT DETAILS:

Coffee Roasting machine with heat recirculation mechanism to give high heating and energy efficiency. Its modular design enables use of multiple forms of fuel for heat generation and enables variable RPM of roasting drum for better quality control.





WORLD IMPACT CREATION PVT. LTD.

Unique product innovation with potential for strong farmer connect addresses 8 SDG's for India, resolves e waste problems and associated health hazards.

SAHAS (Pre-Seed Stage)



Abhishek Mohapatra
Founder

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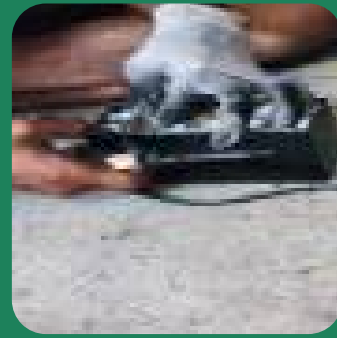
State
ODISHA

SANCTION AMOUNT

₹ **5 Lacs**

PRODUCT DETAILS:

We have innovated a plant based battery system with grass as our raw material, It doesn't use any toxic chemical. Our battery is rechargeable, biodegradable, sustainable & affordable. We have made 1.5, 4, 6 & 12 volt batteries to power light devices & low voltage devices which directly stores renewable energy in a renewable storage option.





ZARIN GOURMET PVT. LTD.

Excellent product coupled with logistics innovation to cater untapped market demand. Ensuring high quality product across long value chains. Geographical presence and farmers connect in J&K.

SAHAS (Pre-Seed Stage)



Syed Faaiz Qadri
Founder

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State
JAMMU & KASHMIR

SANCTION AMOUNT



25 Lacs

PRODUCT DETAILS:

Kashmiri Trout farmers are slowly facing an income crisis due to limited local demand, unavailability of credit & support system and also guarantee of sale of farm produce.





SVASTHA SAMRIDDHI PVT. LTD.

Startup is using preservative free natural meat protein fortified nutritional product. She is having geographical strength of huge and virgin market, potential to create waste free (0 waste) meat value chain with very high logistics efficiencies, zero waste benefits of resolutions of contamination and hygiene issues.

SAKSHAM (Seed Stage)



Sayanika Deka
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State

KARNATAKA

SANCTION AMOUNT

₹ **25 Lacs**

PRODUCT DETAILS:

Meat bar is an innovative way of presenting for health enthusiast and sports personal and powder for the therapeutic patients is the new product as a whole to the protein industry.





KRUSHIKA NATURALS PVT. LTD.

Startup is having Millet based product innovation with market validation and strong farmer connect new millet value chain into ice creams and value-added products.

SAKSHAM (Seed Stage)



Pratibha Tiwari
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State

MADHYA PRADESH

SANCTION AMOUNT



25 Lacs

PRODUCT DETAILS:

Millet-based snack products —Millet ice-cream ,Millet Cookies, Ready-to-Eat Millet Mix, and Millet Malt. These products are designed to cater to health-conscious consumers seeking nutritious and flavourful alternatives to traditional snacks. while also contributing to sustainable agriculture and addressing dietary concerns.





ATKALAPA BIOTECHNOLOGY LLP

Startup is working on innovation to solve a pertinent problem with pineapple production converting waste to premium products having very strong farmers connect, strong technical and market research-based startup, addressing critical SDG for India.

SAKSHAM (Seed Stage)



Ever Bright Chakma
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State

TRIPURA

SANCTION AMOUNT

₹ **15 Lacs**

PRODUCT DETAILS:

Startup is working on innovation to solve a pertinent problem with pineapple production converting to unique natural soap made from waste pineapple peels. Valorisation of waste peels through enzyme extraction & decortication of pineappleleaves to separate fibre matrix.



OPERATION COMMITTEE



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PI-FIED



**Prof. Vaibhav
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Co-PI, FIED-RABI



Prof. Rachita Gupta
Asst. Professor

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Ram Kumar
CEO, FIED



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Asst. Manager



Sanjay Pal
Business Executive



Sweta Thakur
Business Executive



Vaibhav Kashyap
Tech. Assistant



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Nikhil Prajapati
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IIM KASHIPUR

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